



# Plans & Pricing

	PPC Plan	Full-Arch Plan	Premier Plan	Legacy Plan
<b>Website   Customized for Your Practice</b>				
High Performance Website Built in Wordpress		✓	✓	✓
Owned by Client			✓	✓
Optimized for all Devices and Screen Sizes		✓	✓	✓
Unlimited Website Maintenance		✓	✓	✓
Premium Hosting		✓	✓	✓
Conversion / Event Tracking		✓	✓	✓
Custom Lead Forms		✓	✓	✓
Lead Tracking Dashboard		✓	✓	✓
Full WGAC & ADA Compliance (may qualify your practice for a tax credit)		Add-on	Add-on	Add-on
Analytics Dashboard		✓	✓	✓
Video / Phone Calls by Appointment		✓	✓	✓
<b>SEO &amp; Digital Profiles   Optimized for Your Local Area</b>				
Improved Organic Search Presence With Local Keyword Tracking			✓	✓
Optimized HTML Tags, Page Titles, Sitemap, URLs, Meta Descriptions, and Schema			✓	✓
Backlink Management			✓	✓
Improved Google Map Pack and Apple Maps Presence			✓	✓
Consistent NAP (Name, Address, Phone) Across 60+ Digital Business Listings			✓	✓
Dedicated Management of Google, Bing, Facebook, and Yelp Profiles			✓	✓
Weekly Posts on Google Business Profile			✓	✓
<b>PPC Digital Marketing   Tailored to Your Office Goals</b>				
High-Performing Ads on Google, Bing, and Facebook	✓	✓	✓	
Custom Strategy and Targeting to Attract Your Ideal Patients	✓	✓	✓	
Conversion Tracking	✓	✓	✓	
Dedicated Google Ads Certified Account Manager	✓	✓	✓	
Real-Time Analytics Dashboard	✓	✓	✓	
Video / Phone Calls by Appointment	✓	✓	✓	
<b>Cost   No Long-Term Contracts</b>				
Initiation	\$1,499	\$1,999	\$6,999	N/A
Monthly	\$499 + 15% Ad Spend	\$699 + 15% Ad Spend	\$699 + 10% Ad Spend	\$1,499
Ad Spend Minimum	\$3,000/month	\$10,000/month	\$3,000/month	N/A
Cancellation Policy	30 Days	30 Days	30 Days	30 Days

If you'd like to enroll or have any questions, please email Dylan Kornberg at [dylan@elementusmedia.com](mailto:dylan@elementusmedia.com)

\*all prices are subject to change