



PPC Plan

For general practices

\$599 /month
+ 15% Ad Spend
\$1,999 initiation

Full-Arch Plan

For implant practices

\$799 /month
+ 15% Ad Spend
\$2,999 initiation

Premier Plan

Everything, fully managed

\$999 /month
+ 15% Ad Spend
\$9,999 initiation

- ✓ No long-term contracts
- ✓ 30-day cancellation, any plan

● Legacy Plan

Website & SEO at a flat rate, for when SEO replaces your ads.

\$1,999 /month flat

PPC Ads



PPC PLAN



FULL-ARCH PLAN



PREMIER PLAN

🎯 Ads That Find Patients	A custom strategy and targeting across Google, Meta, YouTube, Bing, and more.
👤 Your Own Ads Expert	A dedicated Google Ads-certified manager who runs your account, with calls by appointment.
📊 See What's Working	Conversion and phone call tracking, plus a real-time analytics dashboard.

Website



FULL-ARCH PLAN



PREMIER PLAN

⚡ Fast & Fully Maintained	Fast-loading on every device, with premium cloud hosting and unlimited maintenance.
📋 Turns Visits into Leads	Custom lead forms, conversion tracking, and dashboards for your leads and site analytics.
🔑 You Own Your Website	The site belongs to your practice, not to us. PREMIER
♿ Accessible to Everyone	Full WCAG and ADA compliance, which may qualify your practice for a tax credit. ADD-ON

SEO & Business Profiles



PREMIER PLAN

🔍 Pages Built to Rank	Every page targets a specific search, with optimized titles, headings, and images.
📍 Found in Local Search	Google Business Profile management, weekly posts, and consistent listings on 60+ directories.
🔗 Found on AI Search	Optimization for AI search tools like ChatGPT, Gemini, and Perplexity.
💖 Content Patients Trust	Pages and FAQs that answer patients' questions and showcase your credentials and results.
🔗 Easy for Google to Read	Structured data and index controls so Google crawls and understands the right pages.
📈 Keep Your Rankings	Old-site redirects and Search Console setup at launch to help existing rankings carry over.
📄 Ongoing Content	Ongoing new pages from doctor-provided content or videos. ADD-ON

Full-Arch CRM **\$999**/month

ADD-ON

ADD-ON

👤 Fully Managed for You	Not just software: we keep your pipeline, automations, and campaigns running correctly.
🔄 Automatic Follow-Up	Actively monitoring your drip campaigns so leads enter, progress, and exit correctly.
🔔 Team Alerts & Tasks	Real-time alerts for your front desk and office manager, plus automatic follow-up tasks.
📞 Know Your Lead Sources	See which channels drive closed treatment, and connect calls to their source with recordings.
📊 Reporting & Optimization	Current dashboards and key-metric reviews, plus updates to campaign copy, timing, and logic.
🗂 An Organized Pipeline	Accurate stages, clean lead data, and maintained intake forms, fields, and custom values.
🛡 Monthly Health Checks	Workflows, triggers, tags, and goal steps checked monthly and fixed if they break or drift.